

**IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE**

APPLICANT: Stephen Lawrence et al.  
APPLICATION NO.: 10/749,434  
FILING DATE: December 31, 2003  
TITLE: Method and Systems for Improving a Search Ranking Using Article  
Information  
EXAMINER: Paul Kim  
GROUP ART UNIT: 2161  
ATTY. DKT. NO.: 24207-10095

MAIL STOP AMENDMENT  
COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450

**AMENDMENT B AND RESPONSE UNDER 37 CFR § 1.111**

Sir:

In response to the Non-Final Office Action dated June 8, 2007, please amend the  
claims as follows and consider the included remarks below.